

Daily Open Rate



www.summitdaily.com

Sunday - Thursday

BLACK & WHITE

			OPEN	OPEN
Double Trk	13 x 15	195	\$2,743.65	\$2,907.45
Full Page	6x15	90.0	\$1,266.30	\$1,341.90
70%	6x10.5	63.0	\$886.41	\$939.33
2/3 Page	4x15	60.0	\$844.20	\$894.60
1/2 page	6x7.5 or 3x15	45.0	\$633.15	\$670.95
47%	4x10.5	42.0	\$590.94	\$626.22
35%	3x10.5	31.5	\$443.21	\$469.67
1/3 page	4x7.5 or 2x15	30.0	\$422.10	\$447.30
30%	4x6.5	26.0	\$365.82	\$387.66
1/4 page	3x7.5 or 4x5.5	22.5	\$316.58	\$335.48
22%	3x6.5	19.5	\$274.37	\$290.75
20%	4x4.5	18.0	\$253.26	\$268.38
18%	3x5.5	16.5	\$232.16	\$246.02
17%	2x7.5	15.0	\$211.05	\$223.65
14%	2x6.5	13.0	\$182.91	\$193.83
1/8 page	2x5.5	11.0	\$154.77	\$164.01
11%	3x3.5	10.5	\$147.74	\$156.56
	4x2.5	10.0	\$140.70	\$149.10
10%	2x4.5	9.0	\$126.63	\$134.19
	3x2.5	7.5	\$105.53	\$111.83
8%	2x3.5	7.0	\$98.49	\$104.37
1/16 page	2x2.5	5.0	\$70.35	\$74.55
1/32 page	2x1	2.0	\$28.14	\$29.82

SPOT COLOR

			5-9 TIMES	5-9 TIMES
Double Trk	13 x 15	195	\$3,038.65	\$3,217.45
Full Page	6x15	90.0	\$1,413.30	\$1,496.90
70%	6x10.5	63.0	\$993.41	\$1,051.33
2/3 Page	4x15	60.0	\$946.20	\$1,001.60
1/2 page	6x7.5 or 3x15	45.0	\$712.15	\$753.95
47%	4x10.5	42.0	\$665.94	\$705.22
35%	3x10.5	31.5	\$502.21	\$531.67
1/3 page	4x7.5 or 2x15	30.0	\$479.10	\$507.30
30%	4x6.5	26.0	\$416.82	\$440.66
1/4 page	3x7.5 or 4x5.5	22.5	\$361.58	\$383.48
22%	3x6.5	19.5	\$319.37	\$338.75
20%	4x4.5	18.0	\$298.26	\$316.38
18%	3x5.5	16.5	\$277.16	\$294.02
17%	2x7.5	15.0	\$256.05	\$271.65
14%	2x6.5	13.0	\$227.91	\$241.83
1/8 page	2x5.5	11.0	\$199.77	\$212.01
11%	3x3.5	10.5	\$192.74	\$204.56
	4x2.5	10.0	\$185.70	\$197.10
10%	2x4.5	9.0	\$171.63	\$182.19
	3x2.5	7.5	\$150.53	\$159.83
8%	2x3.5	7.0	\$143.49	\$152.37
1/16 page	2x2.5	5.0	\$115.35	\$122.55
1/32 page	2x1	2.0	\$73.14	\$77.82

FULL COLOR

			5-9 TIMES	5-9 TIMES
Double Trk	13 x 15	195	\$3,287.65	\$3,479.45
Full Page	6x15	90.0	\$1,538.30	\$1,627.90
70%	6x10.5	63.0	\$1,104.41	\$1,168.33
2/3 Page	4x15	60.0	\$1,056.20	\$1,116.60
1/2 page	6x7.5 or 3x15	45.0	\$814.15	\$861.95
47%	4x10.5	42.0	\$765.94	\$810.22
35%	3x10.5	31.5	\$597.21	\$631.67
1/3 page	4x7.5 or 2x15	30.0	\$573.10	\$606.30
30%	4x6.5	26.0	\$508.82	\$537.66
1/4 page	3x7.5 or 4x5.5	22.5	\$452.58	\$478.48
22%	3x6.5	19.5	\$410.37	\$433.75
20%	4x4.5	18.0	\$389.26	\$411.38
18%	3x5.5	16.5	\$368.16	\$389.02
17%	2x7.5	15.0	\$347.05	\$366.65
14%	2x6.5	13.0	\$318.91	\$336.83
1/8 page	2x5.5	11.0	\$290.77	\$307.01
11%	3x3.5	10.5	\$283.74	\$299.56
	4x2.5	10.0	\$276.70	\$292.10
10%	2x4.5	9.0	\$262.63	\$277.19
	3x2.5	7.5	\$241.53	\$254.83
8%	2x3.5	7.0	\$234.49	\$247.37
1/16 page	2x2.5	5.0	\$206.35	\$217.55
1/32 page	2x1	2.0	\$164.14	\$172.82

Friday - Saturday

Column Widths
 1 col. = 1.53"
 2 col. = 3.21"
 3 col. = 4.89"
 4 col. = 6.6"
 5 col. = 8.29"
 6 col. = 10"

Rates effective November 1, 2005.

Updated 10/01/05

General Open Rate



www.summitdaily.com

Sunday - Thursday

BLACK & WHITE

			OPEN	OPEN
Double Trk	13 x 15	195	\$3,381.30	\$3,584.10
Full Page	6x15	90.0	\$1,560.60	\$1,654.20
70%	6x10.5	63.0	\$1,092.42	\$1,157.94
2/3 Page	4x15	60.0	\$1,040.40	\$1,102.80
1/2 page	6x7.5 or 3x15	45.0	\$780.30	\$827.10
47%	4x10.5	42.0	\$728.28	\$771.96
35%	3x10.5	31.5	\$546.21	\$578.97
1/3 page	4x7.5 or 2x15	30.0	\$520.20	\$551.40
30%	4x6.5	26.0	\$450.84	\$477.88
1/4 page	3x7.5 or 4x5.5	22.5	\$390.15	\$413.55
22%	3x6.5	19.5	\$338.13	\$358.41
20%	4x4.5	18.0	\$312.12	\$330.84
18%	3x5.5	16.5	\$286.11	\$303.27
17%	2x7.5	15.0	\$260.10	\$275.70
14%	2x6.5	13.0	\$225.42	\$238.94
1/8 page	2x5.5	11.0	\$190.74	\$202.18
11%	3x3.5	10.5	\$182.07	\$192.99
	4x2.5	10.0	\$173.40	\$183.80
10%	2x4.5	9.0	\$156.06	\$165.42
	3x2.5	7.5	\$130.05	\$137.85
8%	2x3.5	7.0	\$121.38	\$128.66
1/16 page	2x2.5	5.0	\$86.70	\$91.90
1/32 page	2x1	2.0	\$34.68	\$36.76

5-9 TIMES

SPOT COLOR

			5-9 TIMES	5-9 TIMES
Double Trk	13 x 15	195	\$3,676.30	\$3,894.10
Full Page	6x15	90.0	\$1,707.60	\$1,809.20
70%	6x10.5	63.0	\$1,199.42	\$1,269.94
2/3 Page	4x15	60.0	\$1,142.40	\$1,209.80
1/2 page	6x7.5 or 3x15	45.0	\$859.30	\$910.10
47%	4x10.5	42.0	\$803.28	\$850.96
35%	3x10.5	31.5	\$605.21	\$640.97
1/3 page	4x7.5 or 2x15	30.0	\$577.20	\$611.40
30%	4x6.5	26.0	\$501.84	\$530.88
1/4 page	3x7.5 or 4x5.5	22.5	\$435.15	\$461.55
22%	3x6.5	19.5	\$383.13	\$406.41
20%	4x4.5	18.0	\$357.12	\$378.84
18%	3x5.5	16.5	\$331.11	\$351.27
17%	2x7.5	15.0	\$305.10	\$323.70
14%	2x6.5	13.0	\$270.42	\$286.94
1/8 page	2x5.5	11.0	\$235.74	\$250.18
11%	3x3.5	10.5	\$227.07	\$240.99
	4x2.5	10.0	\$218.40	\$231.80
10%	2x4.5	9.0	\$201.06	\$213.42
	3x2.5	7.5	\$175.05	\$185.85
8%	2x3.5	7.0	\$166.38	\$176.66
1/16 page	2x2.5	5.0	\$131.70	\$139.90
1/32 page	2x1	2.0	\$79.68	\$84.76

5-9 TIMES

FULL COLOR

			5-9 TIMES	5-9 TIMES
Double Trk	13 x 15	195	\$3,925.30	\$4,156.10
Full Page	6x15	90.0	\$1,832.60	\$1,940.20
70%	6x10.5	63.0	\$1,310.42	\$1,386.94
2/3 Page	4x15	60.0	\$1,252.40	\$1,324.80
1/2 page	6x7.5 or 3x15	45.0	\$961.30	\$1,018.10
47%	4x10.5	42.0	\$903.28	\$955.96
35%	3x10.5	31.5	\$700.21	\$740.97
1/3 page	4x7.5 or 2x15	30.0	\$671.20	\$710.40
30%	4x6.5	26.0	\$593.84	\$627.88
1/4 page	3x7.5 or 4x5.5	22.5	\$526.15	\$556.55
22%	3x6.5	19.5	\$474.13	\$501.41
20%	4x4.5	18.0	\$448.12	\$473.84
18%	3x5.5	16.5	\$422.11	\$446.27
17%	2x7.5	15.0	\$396.10	\$418.70
14%	2x6.5	13.0	\$361.42	\$381.94
1/8 page	2x5.5	11.0	\$326.74	\$345.18
11%	3x3.5	10.5	\$318.07	\$335.99
	4x2.5	10.0	\$309.40	\$326.80
10%	2x4.5	9.0	\$292.06	\$308.42
	3x2.5	7.5	\$266.05	\$280.85
8%	2x3.5	7.0	\$257.38	\$271.66
1/16 page	2x2.5	5.0	\$222.70	\$234.90
1/32 page	2x1	2.0	\$170.68	\$179.76

Friday - Saturday

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