

**Annual Frequency**

**Sunday - Thursday**

**Friday - Saturday**

**BLACK & WHITE**

**SPOT COLOR**

**FULL COLOR**

		Columns x Inches	5-9 Times	10-18 Times	19-27 Times	28 Plus	5-9 Times	10-18 Times	19-27 Times	28 Plus
Double Trk	13 x 15	195	\$1,840.80	\$1,573.65	\$1,419.60	\$1,220.70	\$1,951.95	\$1,667.25	\$1,505.40	\$1,294.80
Full Page	6x15	90.0	\$849.60	\$726.30	\$655.20	\$563.40	\$900.90	\$769.50	\$694.80	\$597.60
70%	6x10.5	63.0	\$594.72	\$508.41	\$458.64	\$394.38	\$630.63	\$538.65	\$486.36	\$418.32
2/3 Page	4x15	60.0	\$566.40	\$484.20	\$436.80	\$375.60	\$600.60	\$513.00	\$463.20	\$398.40
1/2 page	6x7.5 or 3x15	45.0	\$424.80	\$363.15	\$327.60	\$281.70	\$450.45	\$384.75	\$347.40	\$298.80
47%	4x10.5	42.0	\$396.48	\$338.94	\$305.76	\$262.92	\$420.42	\$359.10	\$324.24	\$278.88
35%	3x10.5	31.5	\$297.36	\$254.21	\$229.32	\$197.19	\$315.32	\$269.33	\$243.18	\$209.16
1/3 page	4x7.5 or 2x15	30.0	\$283.20	\$242.10	\$218.40	\$187.80	\$300.30	\$256.50	\$231.60	\$199.20
30%	4x6.5	26.0	\$245.44	\$209.82	\$189.28	\$162.76	\$260.26	\$222.30	\$200.72	\$172.64
1/4 page	3x7.5 or 4x5.5	22.5	\$212.40	\$181.58	\$163.80	\$140.85	\$225.23	\$192.38	\$173.70	\$149.40
22%	3x6.5	19.5	\$184.08	\$157.37	\$141.96	\$122.07	\$195.20	\$166.73	\$150.54	\$129.48
20%	4x4.5	18.0	\$169.92	\$145.26	\$131.04	\$112.68	\$180.18	\$153.90	\$138.96	\$119.52
18%	3x5.5	16.5	\$155.76	\$133.16	\$120.12	\$103.29	\$165.17	\$141.08	\$127.38	\$109.56
17%	2x7.5	15.0	\$141.60	\$121.05	\$109.20	\$93.90	\$150.15	\$128.25	\$115.80	\$99.60
14%	2x6.5	13.0	\$122.72	\$104.91	\$94.64	\$81.38	\$130.13	\$111.15	\$100.36	\$86.32
1/8 page	2x5.5	11.0	\$103.84	\$88.77	\$80.08	\$68.86	\$110.11	\$94.05	\$84.92	\$73.04
11%	3x3.5	10.5	\$99.12	\$84.74	\$76.44	\$65.73	\$105.11	\$89.78	\$81.06	\$69.72
	4x2.5	10.0	\$94.40	\$80.70	\$72.80	\$62.60	\$100.10	\$85.50	\$77.20	\$66.40
10%	2x4.5	9.0	\$84.96	\$72.63	\$65.52	\$56.34	\$90.09	\$76.95	\$69.48	\$59.76
	3x2.5	7.5	\$70.80	\$60.53	\$54.60	\$46.95	\$75.08	\$64.13	\$57.90	\$49.80
8%	2x3.5	7.0	\$66.08	\$56.49	\$50.96	\$43.82	\$70.07	\$59.85	\$54.04	\$46.48
1/16 page	2x2.5	5.0	\$47.20	\$40.35	\$36.40	\$31.30	\$50.05	\$42.75	\$38.60	\$33.20
1/32 page	2x1	2.0	\$18.88	\$16.14	\$14.56	\$12.52	\$20.02	\$17.10	\$15.44	\$13.28
Double Trk	13 x 15	195	\$2,030.80	\$1,763.65	\$1,609.60	\$1,410.70	\$2,149.95	\$1,865.25	\$1,703.40	\$1,492.80
Full Page	6x15	90.0	\$944.60	\$821.30	\$750.20	\$658.40	\$1,000.90	\$869.50	\$794.80	\$697.60
70%	6x10.5	63.0	\$657.72	\$571.41	\$521.64	\$457.38	\$696.63	\$604.65	\$552.36	\$484.32
2/3 Page	4x15	60.0	\$626.40	\$544.20	\$496.80	\$435.60	\$663.60	\$576.00	\$526.20	\$461.40
1/2 page	6x7.5 or 3x15	45.0	\$466.80	\$405.15	\$369.60	\$323.70	\$494.45	\$428.75	\$391.40	\$342.80
47%	4x10.5	42.0	\$435.48	\$377.94	\$344.76	\$301.92	\$461.42	\$400.10	\$365.24	\$319.88
35%	3x10.5	31.5	\$325.36	\$282.21	\$257.32	\$225.19	\$344.32	\$298.33	\$272.18	\$238.16
1/3 page	4x7.5 or 2x15	30.0	\$308.20	\$267.10	\$243.40	\$212.80	\$326.30	\$282.50	\$257.60	\$225.20
30%	4x6.5	26.0	\$265.44	\$229.82	\$209.28	\$182.76	\$281.26	\$243.30	\$221.72	\$193.64
1/4 page	3x7.5 or 4x5.5	22.5	\$228.40	\$197.58	\$179.80	\$156.85	\$242.23	\$209.38	\$190.70	\$166.40
22%	3x6.5	19.5	\$200.08	\$173.37	\$157.96	\$138.07	\$212.20	\$183.73	\$167.54	\$146.48
20%	4x4.5	18.0	\$185.92	\$161.26	\$147.04	\$128.68	\$197.18	\$170.90	\$155.96	\$136.52
18%	3x5.5	16.5	\$171.76	\$149.16	\$136.12	\$119.29	\$182.17	\$158.08	\$144.38	\$126.56
17%	2x7.5	15.0	\$157.60	\$137.05	\$125.20	\$109.90	\$167.15	\$145.25	\$132.80	\$116.60
14%	2x6.5	13.0	\$138.72	\$120.91	\$110.64	\$97.38	\$147.13	\$128.15	\$117.36	\$103.32
1/8 page	2x5.5	11.0	\$119.84	\$104.77	\$96.08	\$84.86	\$127.11	\$111.05	\$101.92	\$90.04
11%	3x3.5	10.5	\$115.12	\$100.74	\$92.44	\$81.73	\$122.11	\$106.78	\$98.06	\$86.72
	4x2.5	10.0	\$110.40	\$96.70	\$88.80	\$78.60	\$117.10	\$102.50	\$94.20	\$83.40
10%	2x4.5	9.0	\$100.96	\$88.63	\$81.52	\$72.34	\$107.09	\$93.95	\$86.48	\$76.76
	3x2.5	7.5	\$86.80	\$76.53	\$70.60	\$62.95	\$92.08	\$81.13	\$74.90	\$66.80
8%	2x3.5	7.0	\$82.08	\$72.49	\$66.96	\$59.82	\$87.07	\$76.85	\$71.04	\$63.48
1/16 page	2x2.5	5.0	\$63.20	\$56.35	\$52.40	\$47.30	\$67.05	\$59.75	\$55.60	\$50.20
1/32 page	2x1	2.0	\$34.88	\$32.14	\$30.56	\$28.52	\$37.02	\$34.10	\$32.44	\$30.28
Double Trk	13 x 15	195	\$2,218.80	\$1,951.65	\$1,797.60	\$1,598.70	\$2,347.95	\$2,063.25	\$1,901.40	\$1,690.80
Full Page	6x15	90.0	\$1,038.60	\$915.30	\$844.20	\$752.40	\$1,098.90	\$967.50	\$892.80	\$795.60
70%	6x10.5	63.0	\$745.72	\$659.41	\$609.64	\$545.38	\$789.63	\$697.65	\$645.36	\$577.32
2/3 Page	4x15	60.0	\$713.40	\$631.20	\$583.80	\$522.60	\$754.60	\$667.00	\$617.20	\$552.40
1/2 page	6x7.5 or 3x15	45.0	\$550.80	\$489.15	\$453.60	\$407.70	\$582.45	\$516.75	\$479.40	\$430.80
47%	4x10.5	42.0	\$518.48	\$460.94	\$427.76	\$384.92	\$548.42	\$487.10	\$452.24	\$406.88
35%	3x10.5	31.5	\$404.36	\$361.21	\$336.32	\$304.19	\$427.32	\$381.33	\$355.18	\$321.16
1/3 page	4x7.5 or 2x15	30.0	\$388.20	\$347.10	\$323.40	\$292.80	\$410.30	\$366.50	\$341.60	\$309.20
30%	4x6.5	26.0	\$344.44	\$308.82	\$288.28	\$261.76	\$364.26	\$326.30	\$304.72	\$276.64
1/4 page	3x7.5 or 4x5.5	22.5	\$307.40	\$276.58	\$258.80	\$235.85	\$325.23	\$292.38	\$273.70	\$249.40
22%	3x6.5	19.5	\$279.08	\$252.37	\$236.96	\$217.07	\$295.20	\$266.73	\$250.54	\$229.48
20%	4x4.5	18.0	\$264.92	\$240.26	\$226.04	\$207.68	\$280.18	\$253.90	\$238.96	\$219.52
18%	3x5.5	16.5	\$250.76	\$228.16	\$215.12	\$198.29	\$265.17	\$241.08	\$227.38	\$209.56
17%	2x7.5	15.0	\$236.60	\$216.05	\$204.20	\$188.90	\$250.15	\$228.25	\$215.80	\$199.60
14%	2x6.5	13.0	\$217.72	\$199.91	\$189.64	\$176.38	\$230.13	\$211.15	\$200.36	\$186.32
1/8 page	2x5.5	11.0	\$198.84	\$183.77	\$175.08	\$163.86	\$210.11	\$194.05	\$184.92	\$173.04
11%	3x3.5	10.5	\$194.12	\$179.74	\$171.44	\$160.73	\$205.11	\$189.78	\$181.06	\$169.72
	4x2.5	10.0	\$189.40	\$175.70	\$167.80	\$157.60	\$200.10	\$185.50	\$177.20	\$166.40
10%	2x4.5	9.0	\$179.96	\$167.63	\$160.52	\$151.34	\$190.09	\$176.95	\$169.48	\$159.76
	3x2.5	7.5	\$165.80	\$155.53	\$149.60	\$141.95	\$175.08	\$164.13	\$157.90	\$149.80
8%	2x3.5	7.0	\$161.08	\$151.49	\$145.96	\$138.82	\$170.07	\$159.85	\$154.04	\$146.48
1/16 page	2x2.5	5.0	\$142.20	\$135.35	\$131.40	\$126.30	\$150.05	\$142.75	\$138.60	\$133.20
1/32 page	2x1	2.0	\$113.88	\$111.14	\$109.56	\$107.52	\$120.02	\$117.10	\$115.44	\$113.28

Column Widths  
 1 col. = 1.53"  
 2 col. = 3.21"  
 3 col. = 4.89"  
 4 col. = 6.6"  
 5 col. = 8.29"  
 6 col. = 10"

Rates effective November 1, 2005.  
 Must run minimum 5 ads 10 of 12 months



**Seasonal Frequency**

**Sunday - Thursday**

**Friday - Saturday**

**BLACK & WHITE**

**SPOT COLOR**

**FULL COLOR**

		Columns x Inches	5-9 Times	10-18 Times	19-27 Times	28 Plus	5-9 Times	10-18 Times	19-27 Times	28 Plus
Double Trk	13 x 15	195	\$2,187.90	\$1,911.00	\$1,782.30	\$1,583.40	\$2,318.55	\$2,026.05	\$1,889.55	\$1,678.95
Full Page	6x15	90.0	\$1,009.80	\$882.00	\$822.60	\$730.80	\$1,070.10	\$935.10	\$872.10	\$774.90
70%	6x10.5	63.0	\$706.86	\$617.40	\$575.82	\$511.56	\$749.07	\$654.57	\$610.47	\$542.43
2/3 Page	4x15	60.0	\$673.20	\$588.00	\$548.40	\$487.20	\$713.40	\$623.40	\$581.40	\$516.60
1/2 page	6x7.5 or 3x15	45.0	\$504.90	\$441.00	\$411.30	\$365.40	\$535.05	\$467.55	\$436.05	\$387.45
47%	4x10.5	42.0	\$471.24	\$411.60	\$383.88	\$341.04	\$499.38	\$436.38	\$406.98	\$361.62
35%	3x10.5	31.5	\$353.43	\$308.70	\$287.91	\$255.78	\$374.54	\$327.29	\$305.24	\$271.22
1/3 page	4x7.5 or 2x15	30.0	\$336.60	\$294.00	\$274.20	\$243.60	\$356.70	\$311.70	\$290.70	\$258.30
30%	4x6.5	26.0	\$291.72	\$254.80	\$237.64	\$211.12	\$309.14	\$270.14	\$251.94	\$223.86
1/4 page	3x7.5 or 4x5.5	22.5	\$252.45	\$220.50	\$205.65	\$182.70	\$267.53	\$233.78	\$218.03	\$193.73
22%	3x6.5	19.5	\$218.79	\$191.10	\$178.23	\$158.34	\$231.86	\$202.61	\$188.96	\$167.90
20%	4x4.5	18.0	\$201.96	\$176.40	\$164.52	\$146.16	\$214.02	\$187.02	\$174.42	\$154.98
18%	3x5.5	16.5	\$185.13	\$161.70	\$150.81	\$133.98	\$196.19	\$171.44	\$159.89	\$142.07
17%	2x7.5	15.0	\$168.30	\$147.00	\$137.10	\$121.80	\$178.35	\$155.85	\$145.35	\$129.15
14%	2x6.5	13.0	\$145.86	\$127.40	\$118.82	\$105.56	\$154.57	\$135.07	\$125.97	\$111.93
1/8 page	2x5.5	11.0	\$123.42	\$107.80	\$100.54	\$89.32	\$130.79	\$114.29	\$106.59	\$94.71
11%	3x3.5	10.5	\$117.81	\$102.90	\$95.97	\$85.26	\$124.85	\$109.10	\$101.75	\$90.41
	4x2.5	10.0	\$112.20	\$98.00	\$91.40	\$81.20	\$118.90	\$103.90	\$96.90	\$86.10
10%	2x4.5	9.0	\$100.98	\$88.20	\$82.26	\$73.08	\$107.01	\$93.51	\$87.21	\$77.49
	3x2.5	7.5	\$84.15	\$73.50	\$68.55	\$60.90	\$89.18	\$77.93	\$72.68	\$64.58
8%	2x3.5	7.0	\$78.54	\$68.60	\$63.98	\$56.84	\$83.23	\$72.73	\$67.83	\$60.27
1/16 page	2x2.5	5.0	\$56.10	\$49.00	\$45.70	\$40.60	\$59.45	\$51.95	\$48.45	\$43.05
1/32 page	2x1	2.0	\$22.44	\$19.60	\$18.28	\$16.24	\$23.78	\$20.78	\$19.38	\$17.22
Double Trk	13 x 15	195	\$2,377.90	\$2,101.00	\$1,972.30	\$1,773.40	\$2,516.55	\$2,224.05	\$2,087.55	\$1,876.95
Full Page	6x15	90.0	\$1,104.80	\$977.00	\$917.60	\$825.80	\$1,170.10	\$1,035.10	\$972.10	\$874.90
70%	6x10.5	63.0	\$769.86	\$680.40	\$638.82	\$574.56	\$815.07	\$720.57	\$676.47	\$608.43
2/3 Page	4x15	60.0	\$733.20	\$648.00	\$608.40	\$547.20	\$776.40	\$686.40	\$644.40	\$579.60
1/2 page	6x7.5 or 3x15	45.0	\$546.90	\$483.00	\$453.30	\$407.40	\$579.05	\$511.55	\$480.05	\$431.45
47%	4x10.5	42.0	\$510.24	\$450.60	\$422.88	\$380.04	\$540.38	\$477.38	\$447.98	\$402.62
35%	3x10.5	31.5	\$381.43	\$336.70	\$315.91	\$283.78	\$403.54	\$356.29	\$334.24	\$300.22
1/3 page	4x7.5 or 2x15	30.0	\$361.60	\$319.00	\$299.20	\$268.60	\$382.70	\$337.70	\$316.70	\$284.30
30%	4x6.5	26.0	\$311.72	\$274.80	\$257.64	\$231.12	\$330.14	\$291.14	\$272.94	\$244.86
1/4 page	3x7.5 or 4x5.5	22.5	\$268.45	\$236.50	\$221.65	\$198.70	\$284.53	\$250.78	\$235.03	\$210.73
22%	3x6.5	19.5	\$234.79	\$207.10	\$194.23	\$174.34	\$248.86	\$219.61	\$205.96	\$184.90
20%	4x4.5	18.0	\$217.96	\$192.40	\$180.52	\$162.16	\$231.02	\$204.02	\$191.42	\$171.98
18%	3x5.5	16.5	\$201.13	\$177.70	\$166.81	\$149.98	\$213.19	\$188.44	\$176.89	\$159.07
17%	2x7.5	15.0	\$184.30	\$163.00	\$153.10	\$137.80	\$195.35	\$172.85	\$162.35	\$146.15
14%	2x6.5	13.0	\$161.86	\$143.40	\$134.82	\$121.56	\$171.57	\$152.07	\$142.97	\$128.93
1/8 page	2x5.5	11.0	\$139.42	\$123.80	\$116.54	\$105.32	\$147.79	\$131.29	\$123.59	\$111.71
11%	3x3.5	10.5	\$133.81	\$118.90	\$111.97	\$101.26	\$141.85	\$126.10	\$118.75	\$107.41
	4x2.5	10.0	\$128.20	\$114.00	\$107.40	\$97.20	\$135.90	\$120.90	\$113.90	\$103.10
10%	2x4.5	9.0	\$116.98	\$104.20	\$98.26	\$89.08	\$124.01	\$110.51	\$104.21	\$94.49
	3x2.5	7.5	\$100.15	\$89.50	\$84.55	\$76.90	\$106.18	\$94.93	\$89.68	\$81.58
8%	2x3.5	7.0	\$94.54	\$84.60	\$79.98	\$72.84	\$100.23	\$89.73	\$84.83	\$77.27
1/16 page	2x2.5	5.0	\$72.10	\$65.00	\$61.70	\$56.60	\$76.45	\$68.95	\$65.45	\$60.05
1/32 page	2x1	2.0	\$38.44	\$35.60	\$34.28	\$32.24	\$40.78	\$37.78	\$36.38	\$34.22
Double Trk	13 x 15	195	\$2,565.90	\$2,289.00	\$2,160.30	\$1,961.40	\$2,714.55	\$2,422.05	\$2,285.55	\$2,074.95
Full Page	6x15	90.0	\$1,198.80	\$1,071.00	\$1,011.60	\$919.80	\$1,268.10	\$1,133.10	\$1,070.10	\$972.90
70%	6x10.5	63.0	\$857.86	\$768.40	\$726.82	\$662.56	\$908.07	\$813.57	\$769.47	\$701.43
2/3 Page	4x15	60.0	\$820.20	\$735.00	\$695.40	\$634.20	\$867.40	\$777.40	\$735.40	\$670.60
1/2 page	6x7.5 or 3x15	45.0	\$630.90	\$567.00	\$537.30	\$491.40	\$667.05	\$599.55	\$568.05	\$519.45
47%	4x10.5	42.0	\$593.24	\$533.60	\$505.88	\$463.04	\$627.38	\$564.38	\$534.98	\$489.62
35%	3x10.5	31.5	\$460.43	\$415.70	\$394.91	\$362.78	\$486.54	\$439.29	\$417.24	\$383.22
1/3 page	4x7.5 or 2x15	30.0	\$441.60	\$399.00	\$379.20	\$348.60	\$466.70	\$421.70	\$400.70	\$368.30
30%	4x6.5	26.0	\$390.72	\$353.80	\$336.64	\$310.12	\$413.14	\$374.14	\$355.94	\$327.86
1/4 page	3x7.5 or 4x5.5	22.5	\$347.45	\$315.50	\$300.65	\$277.70	\$367.53	\$333.78	\$318.03	\$293.73
22%	3x6.5	19.5	\$313.79	\$286.10	\$273.23	\$253.34	\$331.86	\$302.61	\$288.96	\$267.90
20%	4x4.5	18.0	\$296.96	\$271.40	\$259.52	\$241.16	\$314.02	\$287.02	\$274.42	\$254.98
18%	3x5.5	16.5	\$280.13	\$256.70	\$245.81	\$228.98	\$296.19	\$271.44	\$259.89	\$242.07
17%	2x7.5	15.0	\$263.30	\$242.00	\$232.10	\$216.80	\$278.35	\$255.85	\$245.35	\$229.15
14%	2x6.5	13.0	\$240.86	\$222.40	\$213.82	\$200.56	\$254.57	\$235.07	\$225.97	\$211.93
1/8 page	2x5.5	11.0	\$218.42	\$202.80	\$195.54	\$184.32	\$230.79	\$214.29	\$206.59	\$194.71
11%	3x3.5	10.5	\$212.81	\$197.90	\$190.97	\$180.26	\$224.85	\$209.10	\$201.75	\$190.41
	4x2.5	10.0	\$207.20	\$193.00	\$186.40	\$176.20	\$218.90	\$203.90	\$196.90	\$186.10
10%	2x4.5	9.0	\$195.98	\$183.20	\$177.26	\$168.08	\$207.01	\$193.51	\$187.21	\$177.49
	3x2.5	7.5	\$179.15	\$168.50	\$163.55	\$155.90	\$189.18	\$177.93	\$172.68	\$164.58
8%	2x3.5	7.0	\$173.54	\$163.60	\$158.98	\$151.84	\$183.23	\$172.73	\$167.83	\$160.27
1/16 page	2x2.5	5.0	\$151.10	\$144.00	\$140.70	\$135.60	\$159.45	\$151.95	\$148.45	\$143.05
1/32 page	2x1	2.0	\$117.44	\$114.60	\$113.28	\$111.24	\$123.78	\$120.78	\$119.38	\$117.22

Column Widths  
 1 col. = 1.53"  
 2 col. = 3.21"  
 3 col. = 4.89"  
 4 col. = 6.6"  
 5 col. = 8.29"  
 6 col. = 10"

Rates effective November 1, 2005.  
 Must run minimum 5 ads 4 of 12 months

